



Dear ,

I am writing to ask you to join me in supporting the YMCA's Strong Kids Campaign. The YMCA makes a very special promise: "no one is turned away due to an inability to pay." Each day the programs of the Hunterdon County YMCA make a significant difference in the lives of some very special and deserving children, seniors and families.

I ask you to join me in supporting the YMCA's commitment to building strong kids, strong families and strong communities in spirit, mind and body. The YMCA has continually fulfilled the need for fitness, enrichment, childcare, preschool, before and after care, youth outreach and safe affordable summer camps.

The funds we raise provide financial assistance to those children, teens, adults and seniors who seek YMCA programs and services but lack the ability to pay the full amount of our fees. While our community has considerable affluence, many of the members of our community struggle financially and we want to continue to assist those in need.

Our program volunteers and staff work to instill the character values of Caring, Honesty, Respect and Responsibility with programs that develop a greater sense of community, self respect, leadership and teamwork.

I have enclosed a brochure about the Strong Kids Campaign and hope you'll join me in helping the YMCA build strong kids, strong families, and strong communities. I will give you a call in the next week or so to follow up on this and to answer any questions you may have.

Sincerely,